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Kids Say Don't Smoke: Posters From The New York City Pro-Health Ad Contest



Synopsis

To stop the seduction of the yet-to-smoke and to help concerned kids get the message to their smoking parents, Joseph Chernier, a Wall Street trader, and his Coalition for a Smokefree City sponsored the first annual New York City Pro-Health Ad Contest. Kids Say Don't Smoke presents, in full-color, a selection of the very best of what kids have to say concerning the dangers of smoking. Facing each page are the chilling truths about smoking. 322,000 copies in print.

Book Information

Age Range: 3 and up

Paperback: 96 pages

Publisher: Workman Publishing Company (January 6, 1991)

Language: English

ISBN-10: 0894809989

ISBN-13: 978-0894809989

Product Dimensions: 6 x 0.2 x 6.3 inches

Shipping Weight: 5.1 ounces

Average Customer Review: 5.0 out of 5 stars 3 customer reviews

Best Sellers Rank: #3,459,887 in Books (See Top 100 in Books) #53 in Books > Children's Books > Growing Up & Facts of Life > Health > Substance Abuse #408 in Books > Children's Books > Growing Up & Facts of Life > Difficult Discussions > Drugs #494 in Books > Health, Fitness & Dieting > Addiction & Recovery > Smoking

Customer Reviews

SPREAD THE WORD Every day the tobacco industry spends \$9 million telling people to smoke. Here are 125 invaluable reasons not to. Combining full-color students' posters from the first annual Smoke-Free Ad contest with all the grown-up facts, eloquently compiled by Andrew Tobias, this book presents the very best of what must be said to kids, their peers, and their parents. Give it to someone you love.

The cover and some of the anti smoking ads indicate a target audience of elementary school students but the text is definitely geared toward grades 7-12. This a shame since most smokers start by the age of 13. Because there are so few children's books on smoking, I would suggest that parents of grades 5-6 buy this book and paraphrase and explain the text. The ads and information are great. I also recommend... Grades 1-5 Smoking Stinks, Kim Gosselin No Thanks, But I'd Love to

Dance: Choosing to Live Smoke Free, Jackie Reimer4-8IÃ¢Â™ve Got This Friend Who: Advice for Teens and Their Friends on Alcohol, Drugs, Eating Disorders, Risky Behavior and More, Anna Radev

Great book. We are using it as reading materials in clinician office. Easy for adolescents to thumb through while waiting. EAsy way to promote health.

This book is great to give to your local elementary school. Lots of facts about tobacco addiction mixed with incredible smokefree ads created by youth.

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